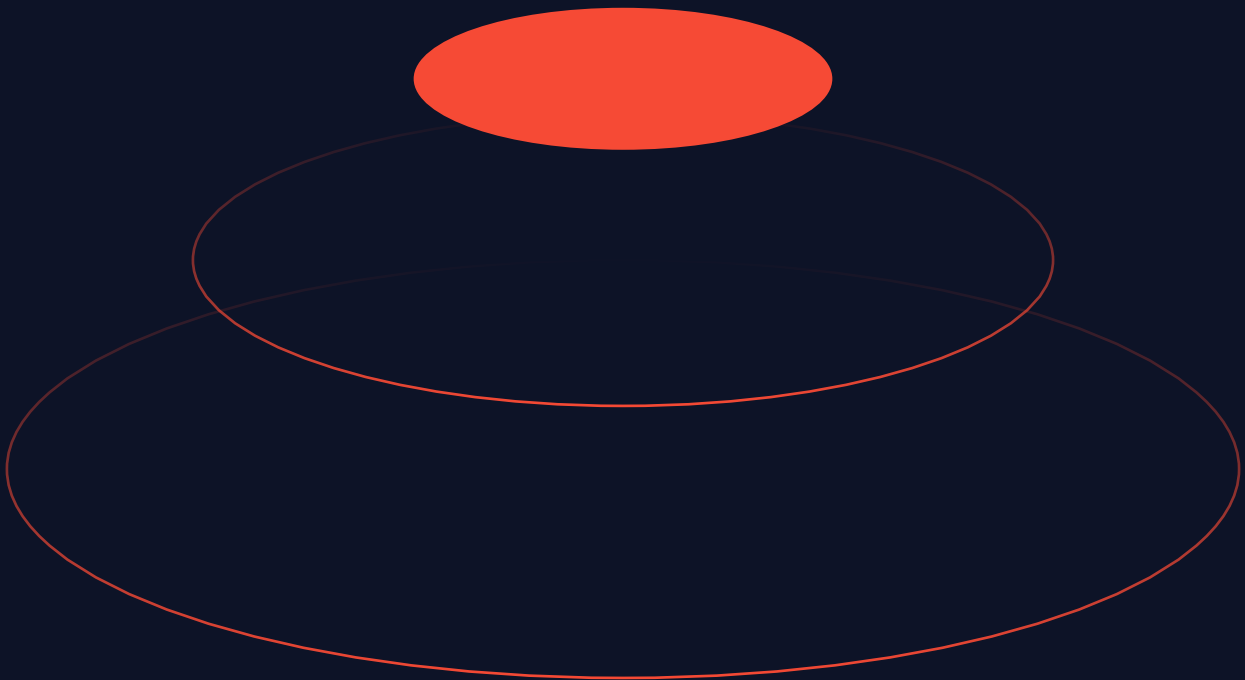


AN INNOVATION FRAMEWORK

# Circular Horizons



**INDEED**

# Circular Horizons

To create a sustainable future, we need to recode innovation. Innovation for innovation's sake has little value for the future worth building. The way we approach innovation must fundamentally change.

Indeed Innovation helps fortune 500 companies, SMEs, public institutions, and startups bring systemic impact that contributes to the circular economic system. By assessing the entire lifecycle of products and services—from material sourcing to post-consumer waste, we promote business ecosystems that can reverse the negative effects on ecology.

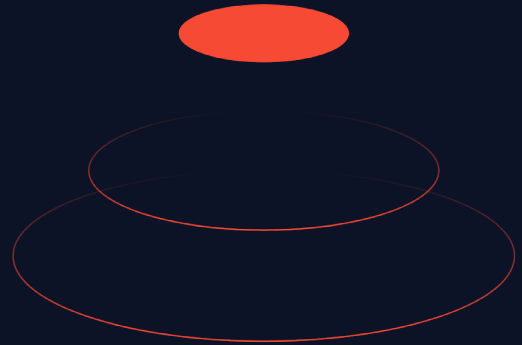
We aim to develop products, services, and business ecosystems that balance profitability and shareholder values with its social and environmental resources. Let us explain how on the next pages.

# Circular Horizons

Design for efficiency

## Renewed Lifecycle

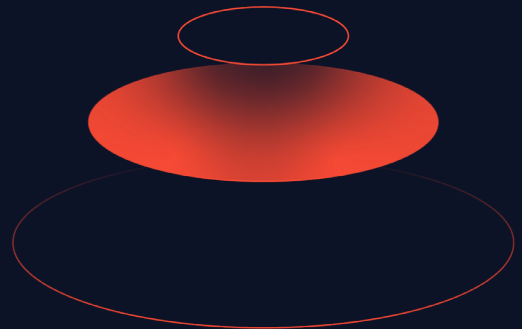
We frame industry and social landscapes to identify emerging circular needs and establish social and environmental KPIs. You reduce, maintain, and extend resources to become more sustainable in one field, aiming for user behavior change.



Design for circularity

## Closed Loop

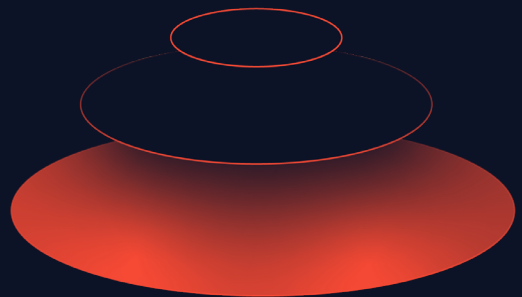
We realize circular interventions by planet-centric design and engineering expertise that utilizes regenerative technologies to enable resource recovery and create a closed-loop. You systematically innovate products, services, and experiences to get stakeholder buy-in on cross-company level aiming for organizational change.



Design for ecosystems

## Circular Ecosystem

We optimize circular business ecosystems to support our clients to surpass their sustainable development goals and to reverse the climate impact of innovations. You build a resilient ecosystem of interacting loops for sustainable transformation together with partners cross-sectors aiming for systemic change and sustainable transformation.



# Circular Horizons



## Uncover

You believe purpose and profit can coexist? We help you to establish the vision and development pathways that accelerates desired sustainable initiatives. We discover mission-specific strategies for organizations at various circular journeys. Thus, helping you to prioritize and then capture new business opportunities.



## Realize

You want to deliver the biggest possible and viable advancement towards a better future for people, planet, and prosperity? By extending resource use, eliminating waste, and closing the lifecycle loop: we plan and realize your next product and service innovation people will love.



## Optimize

You know the beauty of a circular ecosystem lays in its growth. The more it scales, the more benefits it creates for all stakeholders—including the planet. We understand life cycle analyzes and innovate for impact so you will surpass your sustainable development goals.

# INDEED

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